


Sponsorship Opportunities



University Sponsor \$15,000	Collegiate Sponsor \$10,000	Bulldog Sponsor \$5,000
Recognition on website and promotions, full page ad in Golf program, and recognition in Gala program	Recognition on website and promotions, half page ad in Golf program, and recognition in Gala program	Recognition in website, promotions, programs
1 Table (seats 8) at Gala with Premium Seating	1 Table (seats 8) at Gala	1 Table (seats 8) at Gala
8 Post-event photo passes	8 Post-event photo passes	4 Post-event photo passes
VIP Parking	VIP Parking	Reserved Parking
10 Balcony tickets at Gala	10 Balcony tickets at Gala	1 Golf team (4 Players)
2 Invitations to private reception with speaker	2 Invitations to private reception with speaker	
2 Seats at dinner table with speaker	1 Golf team (4 Players)	
1 Golf team (4 Players)	Signage at golf tournament	
Banner signage at Golf tournament	Commemorative Gift	
Commemorative Gift		
	Golf Team: \$2,000	Table at Gala: \$1,500
	Individual Golfer: \$500	Individual Dinner Seat at Gala:..... \$250
	Golf Tournament Breakfast Ticket: \$25	Balcony Seat at Gala \$50
	Tee Sponsorship: \$1,000	



Union University is an academic community, affiliated with the Tennessee Baptist Convention, equipping persons to think Christianly and serve faithfully in ways consistent with its core values of being excellence-driven, Christ-centered, people-focused, and future-directed. These values shape its identity as an institution which prioritizes liberal arts based undergraduate education enhanced by professional and graduate programs. The academic community is composed of quality faculty, staff, and students working together in a caring, grace-filled environment conducive to the development of character, servant leadership, and cultural engagement. Union University is a private, four-year, coeducational liberal arts-based university offering bachelors, masters and doctoral degrees to a total enrollment of 3,770. Founded in 1823, Union is the oldest institution affiliated with the Southern Baptist Convention.

Rankings:

- *U.S. News & World Report*: Top-tier and top 20 among Southern Master's institutions
- *U.S. News & World Report*: One of 70 national "Schools to Watch"
- *U.S. News & World Report*: Selected as an "A+ Option for B Students"
- America's 100 Best College Buys
- College Access and Opportunity Guide
- Colleges of Distinction
- *Forbes*: Among top 300 colleges and universities in nation
- Higher Education Community Service Honor Roll for second consecutive year
- *Princeton Review*: Chosen as one of the "Best Southeastern Colleges"

Our Mission:

Union University provides Christ-centered education that promotes excellence and character development in service to Church and society.

Our Core Values:

- **Excellence-Driven:**
We believe that excellence, not mere compliance, is the goal of our teaching, our research, and our service. We will not be satisfied with mediocrity, but will pursue excellence in all things.
- **Christ-Centered:**
We will seek to build a Christian liberal arts based community where men and women can be introduced to an understanding and appreciation of God, His creation and grace, and to humanity's place of privilege and responsibility in this world.
- **People-Focused:**
We will give honor to one another through our words and actions, and by committing to each person's success.
- **Future-Directed:**
A commitment to being future directed means we want to have a short-term focus and a long term view. We want to involve ourselves in efforts that prepare us effectively to impact the world of the 21st Century.